

Interactive Wayfinding Solutions Coming to You in 3D



Red Minnow Interactive is excited to introduce the best 3D wayfinding technology available to our interactive touch screen offerings, providing an engaging and streamlined way to guide your guests to their destination. Whether you have one building or an entire campus, our scalable technology can provide an engaging and impressive solution.

PLUS... “take it with you” technology

- Send text directions directly to a cell phone.
- Impress them by giving them the entire interactive map and directions.
- Blow them away with augmented reality visual turn by turn directions!

SOLUTIONS FOR

Corporate Building Wayfinding
College Campus Wayfinding
Medical Facility Wayfinding
Retail Store Wayfinding
Arena & Stadium Wayfinding
Custom Wayfinding

Contact Us Today for a Demo

See how our interactive mobile & web wayfinding helps your business.
Contact us to see it in action!

FEATURES AND BENEFITS OF OUR 3D WAYFINDING

Compatibility	<ul style="list-style-type: none"> • All latest mobile browsers compatible with HTML5 • All latest web browsers • Downloadable iOS & Android options available
Basic Features	<ul style="list-style-type: none"> • Searchable building directory • Events, Popular locations, Promotions and Product locations integration • Multiple destinations support • Turn-by-turn information • Visual route on map • Integrate with QR code, email, text on touchscreen to easily direct visitors to mobile site • 360-degree Virtual Tour (Panorama) • 2D Wayfinding & 3D Wayfinding • Vector-based Map • Offline Usage • 3rd-party Integration • Nearby POIs (food, bus, flight,...)
Route Conditions	<ul style="list-style-type: none"> • Shortest routes • Walkable, wheel-chair accessible, employees only • One-way, temporarily disabled paths and preferred paths • Time scheduled paths/doors (operation hours) • Elevated floors (buildings built on hills), tunnels, bridges, and skywalks
Destination Support	<ul style="list-style-type: none"> • Easily support thousands of destinations/hotspots/touchpoints • Multi-building, Multi-floor and Cross-campus • Indoor and outdoor
Directions Support	<ul style="list-style-type: none"> • Turn-by-turn directions in levels of details • Estimated distance • Estimated travel time
Indoor Positioning	<ul style="list-style-type: none"> • Cisco MSE mobile positioning • Beacon (BLE) real-time mobile positioning
Map Update	<ul style="list-style-type: none"> • Reuse the same map developed for kiosk on mobile site • 1-click to publish map and routes update to mobile site • Web-based Content Management System, (CMS), to easily updated content.

WHAT RED MINNOW BRINGS TO THE TABLE

Red Minnow is a creative design & development company located in Westerville, Ohio, specializing in interactive digital signage applications. With over 20 years of experience, we create visual media that excites and engages audiences, seizing opportunities to make technology work to our clients' advantage.